WYATT PHIPPS

MOTION DESIGNER & VIDEO EDITOR

MOTIONMILL.ORG

WPHIPPS@CALLUTHERAN.EDU

THOUSAND OAKS, CA

WORK EXPERIENCE

Motion Graphic Designer

Disrutpive Advertising

06/2021 - 06/2022

A marketing agency driven by having a lasting impact and relationship with its clients. They believe in a process that results in a win for the company, clients, and employees alike.

• Completed hundreds of motion graphic videos for Facebook, YouTube, Instagram, and TikTok that could increase clicks by 1600%.

• Collaborated with static designers and marketing consultants to launch creative campaigns for a variety of clients.

• Produced detailed trainings on audio editing and motion workflow for other team members.

Motion Graphic Designer & Video Editor Papi Digital

02/2019 - 06/2021

Papi Digital is a marketing agency that aims to help businesses grow exponentially through SEO and social media strategies. I started as an intern and was later rehired under contract work.

• Designed a series of 2D and 3D motion graphics for a social media campaign showcasing the features of a branded product, raising revenue by 23%.

• Prepared multiple episodes and animations for branding the Papi Digital website and podcast.

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• Visualized and animated podcast segments of the Headspace brand

Video Editor

Wenner Productions

07/2020 - 12/2020

Wenner Productions is a media production company that primarily works with fitness companies.

- Remade and animated the Crunch Fitness logo for their educational fitness courses.
- Edited video, audio, and stock footage for an instructional series.

Multimedia Department Assistant California Lutheran University

09/2020 - 06/2021

• Tutored students on tips and techniques in various Adobe software.

• Managed CLU social media accounts such as Youtube and Instagram to showcase events in the department.

SKILLSET

Adobe After Effects Adobe Premiere Pro Adobe Audition Adobe Photoshop Adobe Character Animator Adobe Illustrator MAXON Cinema 4D Red Giant

Motion Graphics Video Editing Audio Editing Photo Manipulation Character Rigging Typography Animation Motion Tracking Rotoscoping

EDUCATION

Bachelor of Arts in Multimedia

California Lutheran University 2017 - 2021 Magna Cum Lade Dean's List all 8 semesters